Attorney Docket No.: 16113-0761001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Nelson Minar Art Unit: 3688

Serial No.: 10/750,361 Examiner: Donald Champagne

Filed : December 31, 2003 Conf. No. : 4924

Title : EMBEDDING ADVERTISEMENTS IN SYNDICATED CONTENT

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF NOVEMBER 27, 2009

Please amend the above-identified application as follows.